

Sansome & George respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your data in accordance with the UK General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

## 2. Who We Are

Sansome & George Residential Sales Limited

9 The Triangle, Tilehurst, Reading. RG30 4RN

Email: paul@sansome-george.com

Telephone: 0118 942 1500

We act as the Data Controller for the personal data we collect.

## 3. Information We Collect

We may collect and process the following types of information:

Name, address, email, and telephone number

Property details and preferences

Financial information (where relevant, e.g. for tenancy or sale purposes)

Identification documents (to comply with Anti-Money Laundering regulations)

Correspondence and communications with us

## 4. How We Use Your Information

We use your data to:

Provide and manage property sales, lettings, and valuations

Communicate with you about your property search or transaction

Comply with legal and regulatory obligations

Send marketing communications (only with your consent)

Improve our services and customer experience

## 5. Sharing Your Information

We may share your data with:

Trusted service providers (e.g. referencing agencies, solicitors, surveyors, removal companies)

Mortgage or financial advisers (only with your consent)

Law enforcement or regulatory bodies where legally required

We will never sell your data to third parties.

## 6. Data Retention

We retain personal data only as long as necessary for the purpose it was collected, or as required by law. Typically, property transaction records are retained for up to 7 years.

## 7. Your Rights

You have the right to:

Access a copy of the data we hold about you

Request correction or deletion of your data

Withdraw consent for marketing communications

Restrict or object to data processing

Lodge a complaint with the Information Commissioner's Office (ICO)

For more details, visit: [www.ico.org.uk](http://www.ico.org.uk)

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact:

Data Protection Officer:

Sansome & George Estate Agents

9 The Triangle, Tilehurst, Reading. Berkshire. RG30 4RN

Email: [paul@sansome-george.com](mailto:paul@sansome-george.com)

Continued:

- Terms, we do not want to upload our agreements online.

- CMP certificates are already on our current website. This is the only one we display.

Disclaimers:

The information provided on this website and in any property particulars produced by Sansome & George Estate Agents is for general guidance only and does not constitute or form part of any offer or contract.

All descriptions, dimensions, references to condition, necessary permissions for use and occupation, and other details are given in good faith and are believed to be correct at the time of publication. However, potential purchasers, tenants, or other interested parties should not rely on them as statements of fact and should satisfy themselves by inspection or otherwise as to the accuracy of each item.

Floor plans, photographs, and property measurements are for illustrative purposes only and may not be to scale. Any services, systems, or appliances listed have not been tested, and no guarantee as to their operating ability or efficiency can be given.

All property prices, rents, and availability are subject to change without notice.

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